

**What Is Claimed:**

1. A system for disguising use of a personal care product, comprising:
  - a. an undergarment having a design of outwardly visible characteristics of any combination of non-white colors, shapes, and designs;
  - b. a personal care product designed to be placed at least partially within said undergarment, said personal care product comprising an absorbent material within an exterior layer, said exterior layer comprising a top sheet and a back sheet;
  - c. a pattern defined on at least a portion of one of said top sheet and said back sheet, said pattern substantially matching said undergarment design such that upon placement of said personal care product in said undergarment, visible lines of distinction between said personal care product and said undergarment are disguised at areas of said personal care product containing said pattern.
2. The system as in claim 1, wherein said pattern further comprises any combination of geometric shapes, non-geometric shapes, repeating shapes, and non-repeating shapes.
3. The system as in claim 1, wherein said pattern is defined on said top sheet.
4. The system as in claim 3, wherein said pattern is defined substantially entirely over said top sheet.
5. The system as in claim 1, wherein said pattern is defined along opposite lateral sides of a longitudinal strip of said top sheet that does not include said pattern.
6. The system as in claim 1, wherein said pattern is defined on said back sheet.
7. The system as in claim 6, wherein said pattern is defined on substantially only portions of said back sheet that are outwardly visible when said personal care product is placed within said undergarment.
8. The system as in claim 6, wherein said pattern is defined substantially

entirely over said back sheet.

9. The system as in claim 1, wherein said personal care product further comprises laterally extending wings that fold around a crotch region of said undergarment, said pattern defined on said wings.
- 5 10. The system as in claim 1, wherein said pattern is embossed on said exterior layer.
11. The system as in claim 1, wherein said pattern is printed on said exterior layer.
- 10 12. The system as in claim 1, wherein said exterior layer further includes an absorbent side and a non-absorbent side and said pattern is defined on said absorbent side of said exterior layer.
13. A method for disguising the use of personal care products placed in a user's undergarment, comprising:
  - a. selecting an undergarment having a design of outwardly visible characteristics of any combination of non-white colors, shapes, and designs;
  - 15 b. on at least one outwardly visible surface of a personal care product intended to be placed within the undergarment, defining a pattern that substantially matches the visible design of the undergarment; and
  - c. placing the personal care product in the undergarment such that the pattern substantially aligns with and matches the undergarment design and visible lines of distinction between the personal care product and undergarment are disguised.
- 20 14. The method as in claim 13, comprising defining the pattern on surfaces of the personal care product that are visible to the user in use of the personal care product.
15. The method as in claim 13, comprising defining the pattern on surfaces of the personal care product that are outwardly visible when the undergarment and personal care product are worn by the user.
- 30 16. The method as in claim 13, comprising defining the pattern substantially over a top sheet of the personal care product.

17. The method as in claim 13, comprising defining the pattern substantially over a back sheet of the personal care product.
18. The method as in claim 13, comprising defining the pattern substantially over a top sheet and back sheet of the personal care product.
- 5 19. The method as in claim 13, comprising defining the pattern on the personal care product by one of an embossing and a printing technique.
20. A personal care product for placement in an undergarment having a design of outwardly visible characteristics of any combination of non-white colors, shapes, and designs, comprising:
  - 10 a. an exterior layer, said exterior layer comprising a top sheet and a back sheet;
  - b. a pattern defined on at least a portion of one of said top sheet and said back sheet, said pattern substantially matching the undergarment design such that upon placement of said personal care product in the undergarment, visible lines of distinction between said personal care product and the undergarment are disguised at areas of said personal care product containing said pattern.
- 15 21. The product as in claim 20, wherein said pattern comprises any combination of geometric shapes, non-geometric shapes, repeating shapes, and non-repeating shapes.
- 20 22. The product as in claim 20, wherein said pattern is defined on said top sheet.
23. The product as in claim 22, wherein said pattern is defined substantially 25 entirely over said top sheet.
24. The product as in claim 20, wherein said pattern is defined along opposite lateral sides of an un-patterned longitudinal strip of said top sheet.
25. The product as in claim 20, wherein said pattern is defined on said back sheet.
- 30 26. The product as in claim 25, wherein said pattern is defined on substantially only portions of said back sheet that are outwardly visible when said personal care product is placed within said undergarment.

27. The product as in claim 25, wherein said pattern is defined substantially entirely over said back sheet.
28. The product as in claim 20, further comprising laterally extending wings that fold around a crotch region of the undergarment, said pattern defined on said wings.
- 5 29. The system as in claim 20, wherein said exterior layer further includes an absorbent side and a non-absorbent side and said pattern is defined on said absorbent side of said exterior layer.